

MARÍA FERNANDA RUGAMA MATA

FULL NAME

GENERAL INFO

ID NUMBER
NATIONALITY
CIVIL STATUS
LOCATION
BIRTH DATE
OCCUPATION

1-1606-0802 Costa Rican Single San José, CR May 19th, 1995 Artist & Designer

CONTACT

NUMBER E-MAIL PORTFOLIO (+506) 7266 - 0619 ferrugama@gmail.com *Link to website*

LANGUAGES

SPANISH ENGLISH JAPANESE Mother Language Fluent Basic

FERNANDA RUGAMA

INDUSTRIAL DESIGN ENGINEERING GRADUATE

EDUCATION



- JAPANESE & FRENCH Idiomas Cr (Currently still learning Japanese)
- INTERMEDIA DESIGN
 FH Vorarlberg (Exchange Semester in Austria)
- INDUSTRIAL DESIGN ENGINEERING Costa Rica Institute Of Technology
- TECHNICAL DRAWING & FOURTH CYCLE Heredia's Technical High School
- THIRD CYCLE Santa Bárbara Lyceum
- FIRST & SECOND CYCLE New Hope Bilingual School

WORK



- FIRST FACTORY (2024 Currently) Full Stack Designer.
- GORILLA LOGIC (2021 2024)
 UI/UX & Visual Communication Designer at the Marketing Team.
- BAC LATAM (2020)
 6 month UI/UX Designer Internship at the Digital Experience Department.
- FONDO BLANCO, Craft Brewery (2016 2018) Designer, Illustrator & Social Media manager.
- COSTA RICA INSTITUTE OF TECHNOLOGY (2015 - 2019) Graphic Designer & Assistant of Alicia Coto Guzmán (Culture Department Coordinator), & Graphic Designer at the Arts Center.
- INTEL CORPORATION (2013 2014)
 3 month Technical Drawing Internship at the Industrial
 & Production Engineering Department.

MY PROFESSIONAL PROFILE

SKILLS

- Fast learner, with an ability to pay attention to details & constantly absorb new ideas.
- Accountable, committed, cooperative & open-minded.
- Excellent organizational & planning skills.
- Great abilities to collect, summarize & analyze info.



People trust the **quality of her work,** but more importantly,
they trust her as a colleague.

CINDY O'KEEFFE CMO, GORILLA LOGIC



Fer conducted user research with great attention to detail, analyzed data skillfully, & presented insightful findings.

JOSE DAVID ROJAS
CPO & UX MANAGER, BAC LATAM

SOFTWARE



INDESIGN	_
ILLUSTRATOR	
PHOTOSHOP	
AFTER EFFECTS	
PREMIERE PRO	
LIGHTROOM	
PROCESSING	
TUMULT HYPE	
ARDUINO	
SOLID WORKS	
FIGMA	
SKETCH	
AUTOCAD	
HUBSPOT	

INTERESTS



- Audiovisual Production/Design (videography, photography, new media, editing, shooting, storytelling, animation & motion graphics)
- Creative Art Direction
- UX/UI Design
- Visual Communication Design
- Sustainable Product Design