



FERNANDA RUGAMA

INDUSTRIAL DESIGN ENGINEERING GRADUATE



EDUCATION

- **JAPANESE & FRENCH**
IDIOMAS CR (Currently still learning Japanese)
- **INTERMEDIA DESIGN**
FH VORARLBERG (Exchange Semester in Austria)
- **INDUSTRIAL DESIGN ENGINEERING**
COSTA RICA INSTITUTE OF TECHNOLOGY
- **TECHNICAL DRAWING & FOURTH CYCLE**
HEREDIA'S TECHNICAL HIGH SCHOOL
- **THIRD CYCLE**
SANTA BÁRBARA LYCEUM
- **FIRST & SECOND CYCLE**
NEW HOPE BILINGUAL SCHOOL

GENERAL INFO

ID NUMBER	1-1606-0802
NATIONALITY	Costa Rican
CIVIL STATUS	Single
LOCATION	San José, Costa Rica
BIRTH DATE	May 19, 1995
AGE	28 years old
OCCUPATION	Visual Artist & Designer



WORK

- **GORILLA LOGIC (2021 - Currently)**
UI/UX & Visual Communication Designer at the Marketing Team.
- **BAC LATAM (2020)**
6 month UI/UX Designer Internship at the Digital Experience Department.
- **FONDO BLANCO, Craft Brewery (2016 - 2018)**
Designer, Illustrator & Social Media manager.
- **COSTA RICA INSTITUTE OF TECHNOLOGY (2015 - 2019)**
Graphic Designer & Assistant of Alicia Coto Guzmán (Culture Department Coordinator), & Graphic Designer at the Arts Center.
- **INTEL CORPORATION (2013 - 2014)**
3 month Technical Drawing Internship at the Industrial & Production Engineering Department.

CONTACT

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PORTFOLIO	ferrugama.com

LANGUAGES

SPANISH	Mother Language
ENGLISH	Fluent
JAPANESE	Basic (currently studying)
FRENCH	Basic

MY PROFESSIONAL PROFILE

SKILLS

- Fast learner, with an ability to pay attention to details & constantly absorb new ideas.
- Approachable, creative, flexible, cooperative, open-minded & committed.
- Excellent organizational & planning skills.
- Great abilities to collect, summarize & analyze info.



“People trust the quality of her work, but more importantly, **they trust her as a colleague**. She takes her work very seriously, but is playful in her creativity and exploration.”

CINDY O'KEEFFE
CMO, GORILLA LOGIC



“Fer conducted user research with great attention to detail, analyzed data skillfully, and presented **insightful findings that helped guide our design decisions...**”

JOSE DAVID ROJAS
CPO, UX MANAGER, BAC LATAM



PROGRAMS

INDESIGN	<div></div>
ILLUSTRATOR	<div></div>
PHOTOSHOP	<div></div>
AFTER EFFECTS	<div></div>
PREMIERE PRO	<div></div>
LIGHTROOM	<div></div>
PROCESSING	<div></div>
TUMULT HYPE	<div></div>
ARDUINO	<div></div>
SOLID WORKS	<div></div>
FIGMA	<div></div>
SKETCH	<div></div>
AUTOCAD	<div></div>
HUBSPOT	<div></div>



PROFESSIONAL INTERESTS

- Audiovisual Production/Design (videography, photography, new media, editing, shooting, storytelling, animation & motion graphics)
- Creative Art Direction
- UX/UI Design
- Visual Communication Design
- Sustainable Product Design

Read more testimonies [here](#)